

Winner Announced in 2006 Style Stars Global Hair Contest

\$150,000 Prize Package Goes to a new "Hair Idol" From Switzerland



Sept. 19, 2006 Fort Lauderdale, FL – The global search for the best hairstylist in the world has ended in Switzerland. Natascha Bruppacher of Hairstyling Vogue salon in Biel, Switzerland, is the winner of the 2006 Style Stars Global Hair Contest.

Bruppacher competed against hair artists from around the world to create the best wavy, textured hair style, the theme for this year's hair competition. She will travel to Miami, Florida in October to receive her \$150,000 prize package, which includes:

- Exposure in Harris Publications hair magazines.
- Exposure in Modern Salon Hair Magazine.
- Two airline tickets to anywhere in the world, courtesy of n-fruizon™ Body Therapy.
- Training in hair extensions by Great Lengths
- Training in hairstyle techniques and hair painting Balayage by Siggers hairdressers.
- Exposure in INSTYLE Magazine in Australia.
- Training in salon management.
- A check for \$5,000.
- A trip for two to Miami from Switzerland.
- Hotel stay with ocean view in famous Hotel Delano in Miami Beach.
- A professional photo shoot with hair model and resulting work on cover of Total Image magazine.
- Use of the Yellow Strawberry Salon name for three years.
- A 3-carat diamond ring.
- Professional photo shoot in Rome directed by famous hair stylist Egidio Borri
- A framed lock of John Lennon's hair.
- A complete web solution by melSIS Creations.

The founder of the competition, American stylist and world recognized hair icon and salon owner Jesse Briggs, will greet Ms Bruppacher at the airport upon her arrival in Miami on October 14, 2006.

At 10 am the next day, October 15, Ms Bruppacher and Mr Briggs will collaborate on a new S Wave Thermal Set™ style, working on a professional hair model at poolside at the Hotel Delano in Miami. A photo shoot will follow with famed American fashion photographer Tom Carson.

Later that day, Ms Bruppacher will be presented with her prizes and the Style Stars trophy. Also in attendance at the event will be Maurice Tidy, creative director of Vidal Sasson, and a fashion editor at Modern Salon magazine.

Media Invitation

Reporters are invited to the Hotel Delano on October 15 at 10 am where they can observe the hair styling session and interview Style Stars winner Natascha Bruppacher and hair competition founder Jesse Briggs.

Reservations are required to attend. Please email: contact@style-stars.com or phone: 954-463-4343

About Style Stars

Style Stars 2006 is the inaugural year of an annual global hair competition conducted online and via email. Its mission is to find exciting new hair styling talent from different cultures around the world and to name a new "hair idol" each year. Style Stars' founder and president Jesse Briggs owns the Yellow Strawberry chain of hair salons based in Fort Lauderdale, FL. He is also the inventor of the S Wave Thermal Set™.

For more information:

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